



Ghulatis On The Go

Media Kit for sponsors, partners, destinations, hotels, restaurants, automotive brands, travel products, and family-friendly campaigns.

Ghulatis On The Go creates authentic road-trip, EV, car, family travel, hotel, food, destination, and practical route content for viewers who enjoy real journeys with useful details and heart. Led by the Ghulati family, the channel blends first-hand travel experiences, relatable family moments, and helpful trip information for audiences planning or dreaming about their next journey.

YOUTUBE SUBSCRIBERS 4,780 Public subscriber snapshot	YOUTUBE VIEWS 315,727 Public channel view snapshot	SAVED VIDEO PAGES 66 Videos indexed on ghulatis.com
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Public YouTube numbers are snapshots and may change as YouTube updates. Website analytics can be shared directly with interested partners when available.

Channel Overview

The channel is built around real road experiences: spontaneous weekend getaways, long drives, EV ownership moments, honest car experiences, highway and expressway updates, destination stops, food finds, hotel stays, and practical travel lessons. Every story is presented in a warm, useful, and family-friendly way that helps viewers connect with both the journey and the brands that naturally fit into it.

Audience and Sponsor Value

Ghulatis On The Go reaches viewers who care about Indian travel, road trips, highway news, EV experiences, family planning, food stops, hotels, local businesses, and useful travel decisions. Sponsors can benefit from content that is searchable, watchable, and connected to real travel intent.

Relevant audience Connect with families, travelers, car owners, EV viewers, food lovers, and people researching routes and destinations.	Trusted context Brands appear within practical stories, road-trip details, reviews, and experiences instead of feeling like random ads.
Evergreen visibility Sponsor pages, blog mentions, and video-related website pages can remain available long after a campaign launches.	Website and YouTube presence Campaigns can connect the YouTube channel, ghulatis.com pages, sponsor pages, blog mentions, and direct calls to action.

Channel Viewership Snapshot

Metric	Snapshot	
Total YouTube views	315,727	
Subscribers	4,780	
Website video pages	66	

Partnership-Friendly Content Themes

Family Road Trips Weekend getaways, long drives, route stories, packing ideas, family travel tips, and real moments from the road.	EV and Car Experiences Real-world usage, charging stops, comfort, range observations, maintenance notes, road safety, and honest vehicle impressions.
Hotels and Destinations Family stays, destination features, local attractions, travel planning, food stops, and practical visitor recommendations.	Food and Local Finds Restaurants, roadside stops, regional bites, local businesses, and memorable discoveries that make each journey special.
Travel Products Family travel gear, car accessories, EV accessories, luggage, tech, comfort items, and useful products for road trips.	Brand Stories Sponsored mentions, product features, campaign launches, giveaway support, and audience-friendly brand integrations.

Ways Brands Can Collaborate

- Sponsored video features and natural brand mentions
- Destination, hotel, resort, restaurant, and local business collaborations
- EV, automotive, accessory, and road-trip product reviews
- Family travel product showcases and practical how-to content
- Dedicated sponsor pages on ghulatis.com with website links and brand details
- Blog mentions, route notes, search visibility, and campaign call-to-action links
- Giveaway campaigns, seasonal promotions, and custom travel content packages

Campaign Process

1. Discovery Discuss your brand, campaign goals, audience, preferred timing, and the best content fit.	2. Content plan Outline the video, blog, sponsor page, call-to-action, and any route or destination details.
3. Production Create content in a real travel context so the brand feels connected to the journey.	4. Publication Publish across YouTube, ghulatis.com, sponsor pages, blog content, and related links as agreed.

Why Partner With Ghulatis On The Go?

Ghulatis On The Go brings a real family perspective, practical travel context, and a warm storytelling style that helps audiences understand how a place, product, or service fits into everyday adventures. For sponsors, that means brand visibility tied to useful travel intent, not just a standalone advertisement.

Contact and Links

Website: <https://ghulatis.com>

YouTube: <https://www.youtube.com/@GhulatisOnTheGo>

Partnership requests: <https://ghulatis.com/contact.php>

This media kit can be used for sponsor outreach, partnership review, internal approvals, or sharing campaign information with your team.